

Artificial Intelligence augmented
Adaptive Learning Technology (ALT)

An implementation model

Traditional Linear Path:
Every Learner Sees All Content



Course sequence and timeline is fixed. (*About Adaptive Learning, 2015*)

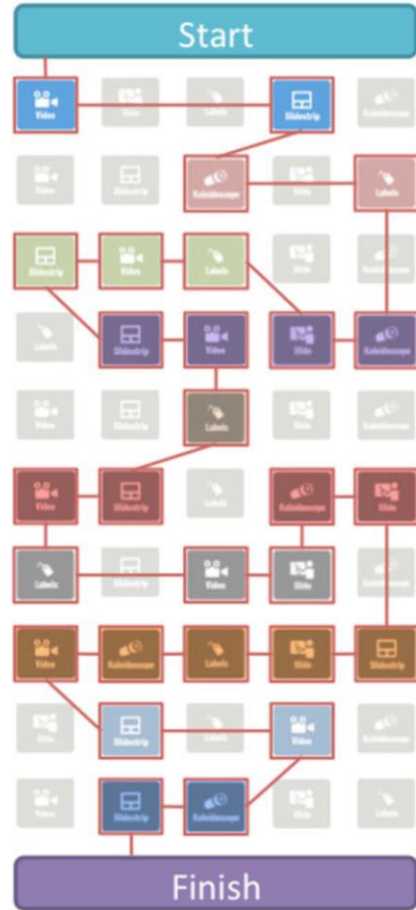
Traditional Course that is typical today.

- All learners progress at the same pace
- Grades are the measure of achievements
- All learners progress through *ALL* of the materials
- Learning is punctuated with testing at the same time for all students
- No accommodation for learners who may be slower or faster than the established classroom pace.
- ***One-teacher-many-students***

Traditional Linear Path:
Every Learner Sees All Content



Typical Adaptive Learning Path:
Based on Individual Mastery



Course sequence and timeline is fixed. (*About Adaptive Learning, 2015*)

The ALT reconfigures educational content per individual requirements (*About Adaptive Learning, 2015*)

Adaptive Learning Technology

- *Adaptive Learning Technology (ALT)* allows the learner to rapidly progress through or skip content that they already know.
- Pre-testing is used as a tool to sequence learning materials
- Timeline is flexible based upon learner's ability to master the content.

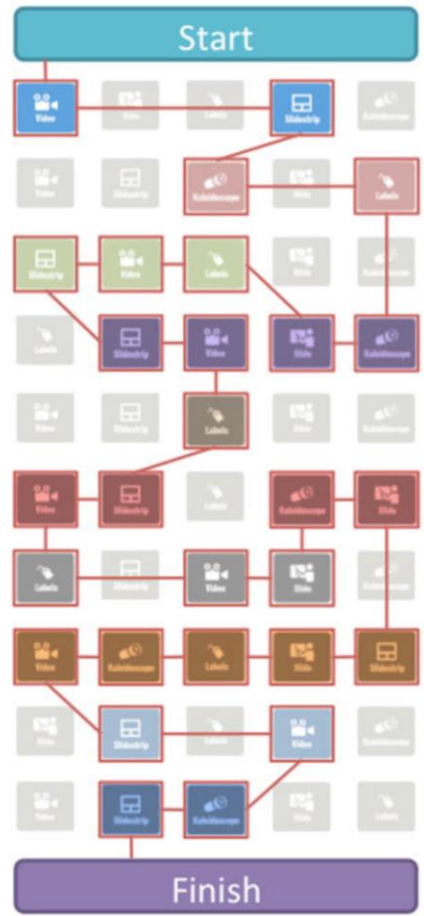
TELEMENTORIS

A better way to learn.

Traditional Linear Path:
Every Learner Sees All Content



Typical Adaptive Learning Path:
Based on Individual Mastery

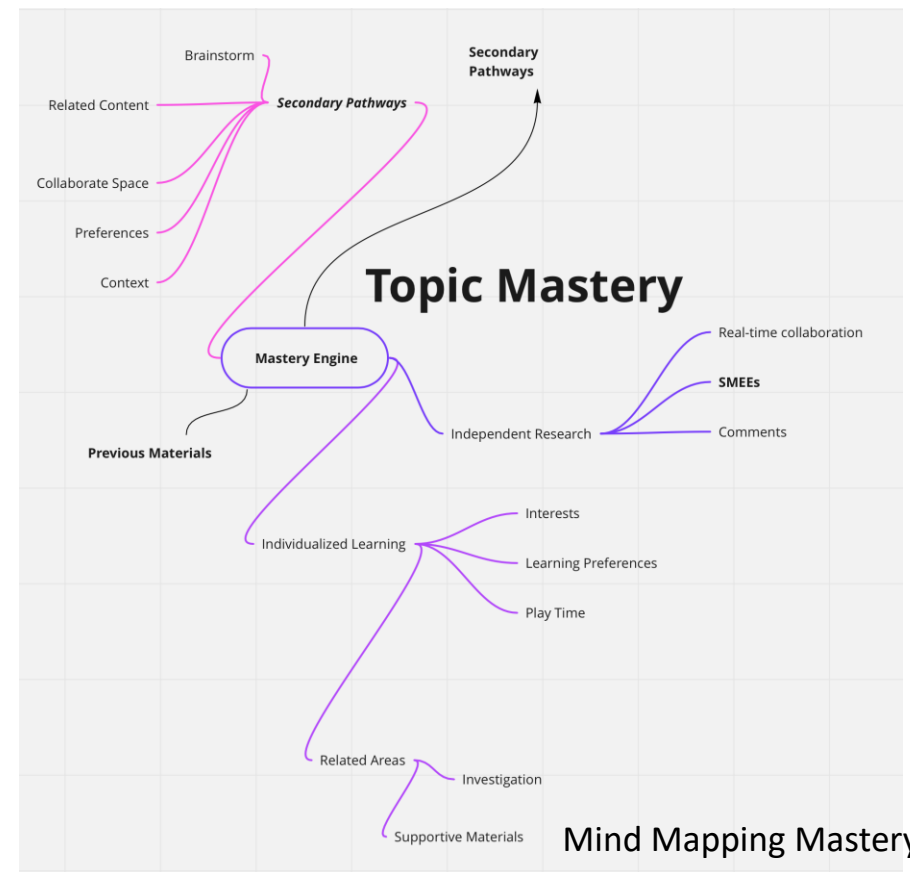


The ALT reconfigures educational content per individual requirements (*About Adaptive Learning, 2015*)

AI augmented Adaptive Learning Technology (AI/ALT)

Begins to resemble a *mind map* in supporting learner curiosity with full and evolving personalization .

- Mastery is the only measure
- Timelines and grade levels do not exist
- Content is expanded or contracted to suit each learner needs



Mind Mapping Mastery (*Gordon, 2020*)

AI/ ALT also provides a potential solution to *Bloom's 2 Sigma Problem.*

About Mastery

Blooms approach was composed of *Mastery Learning, elimination of timelines and One-on-one tutoring.*

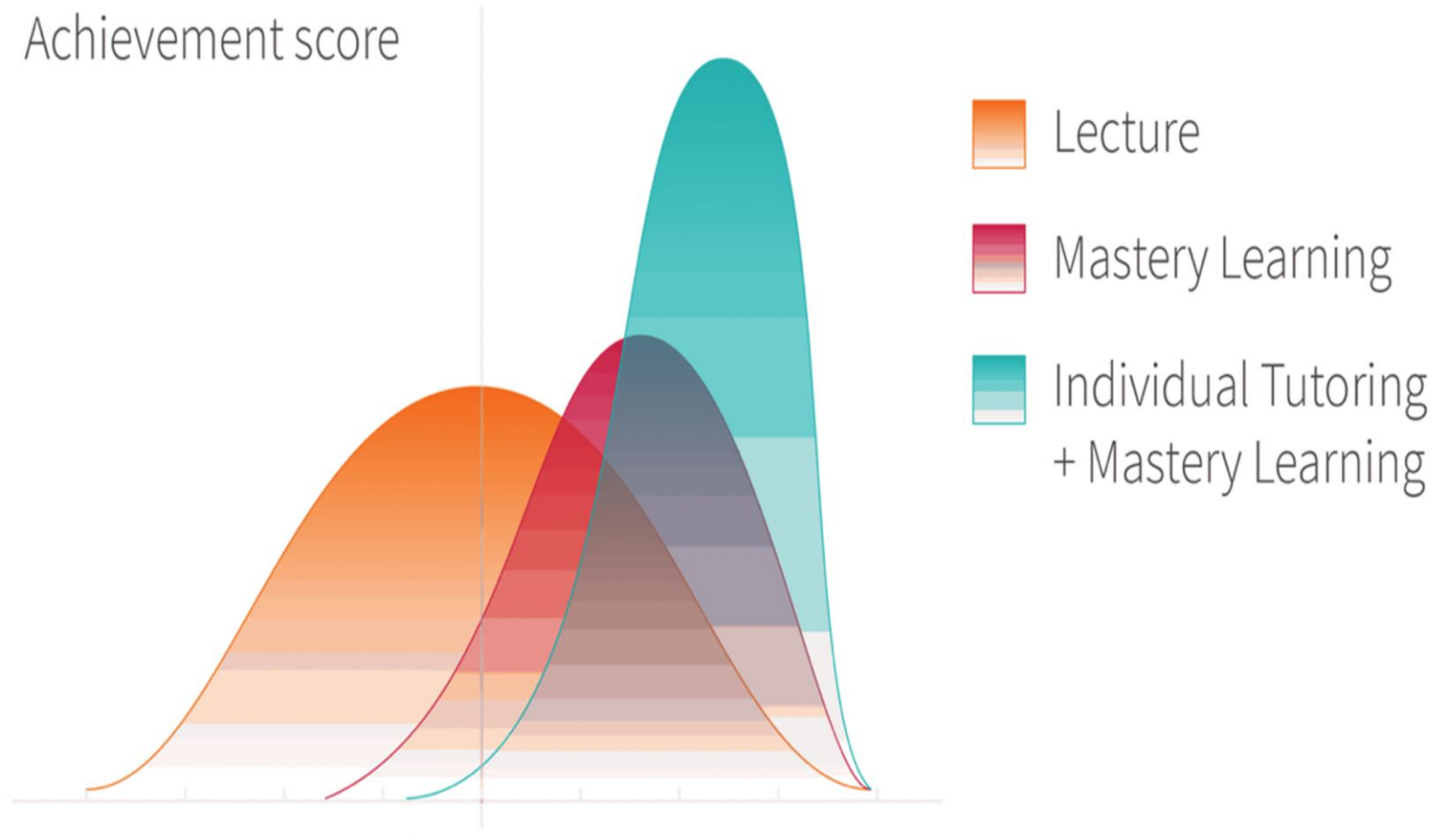
This approach delivered improvements by a factor of two standard deviations, or two Sigma, in student performance.

AI/ ALT also provides a potential solution to *Bloom's 2 Sigma Problem*.

Blooms approach was composed of *Mastery Learning, elimination of timelines and One-on-one tutoring.*

This approach delivered improvements by a factor of two standard deviations, or two Sigma, in student performance.

Although deemed too expensive to implement at the time, AI/ALT now provides a means of accomplishing Blooms approach.



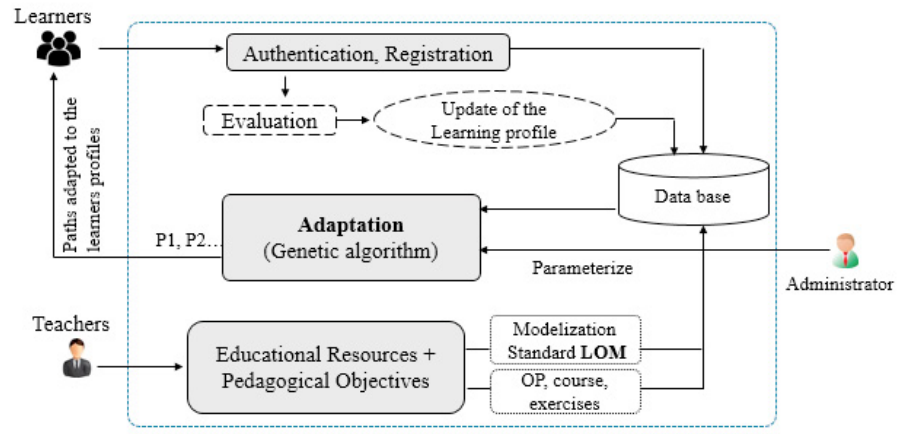
Blooms Sigma 2 Problem, Mastery + Tutoring
Benjamin Bloom studied an educational approach which significantly improved the effectiveness of the learning process (Bloom, 1984).

*A literature review
reveals numerous
approaches to the
personalization of
the educational
environment.*

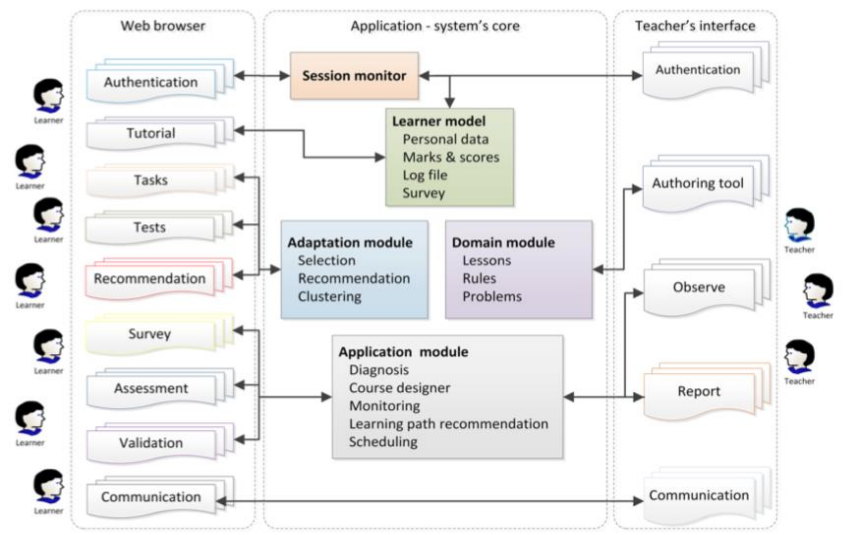
TELEMENTORIS

A better way to learn.

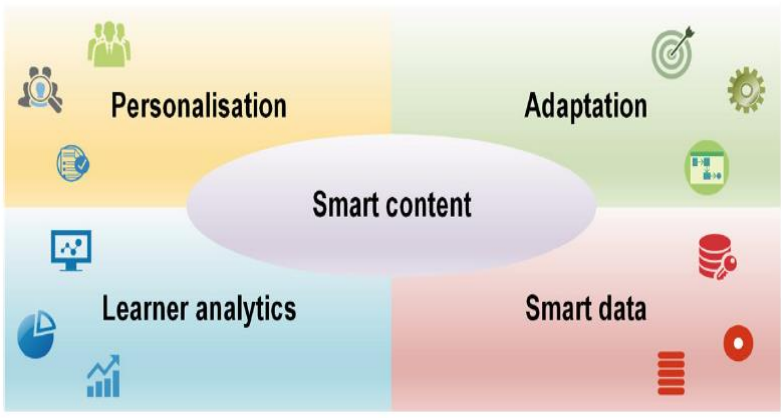
A literature review reveals numerous approaches to the personalization of the educational environment.



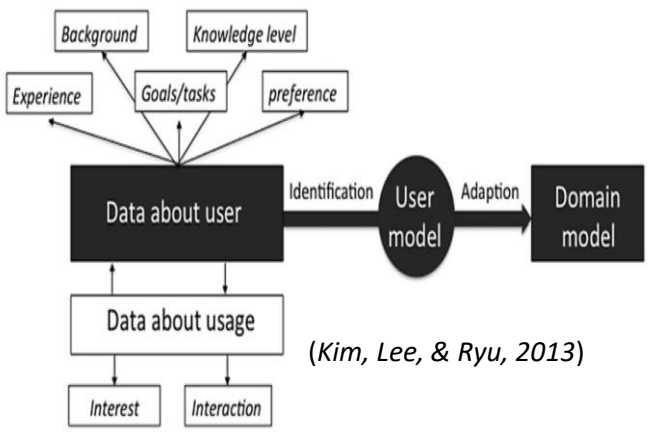
(Yarandi, Jahankhani, & Tawil 2013)



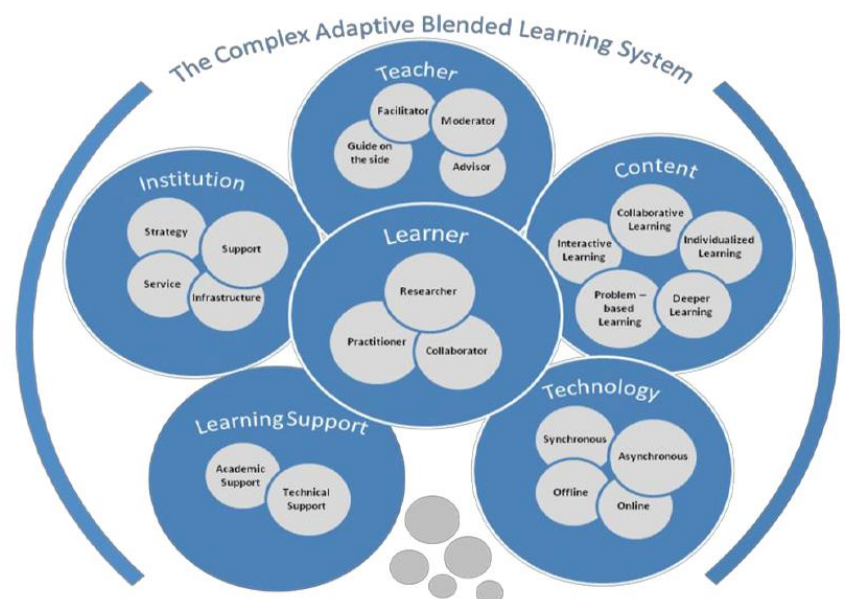
(Klašnja-Miličević, Ivanović, Vesin, & Budimac, 2018).



(Vesin, Mangaroska, & Giannakos, 2018)



(Kim, Lee, & Ryu, 2013)



(Wang, Han, & Yang, 2015)

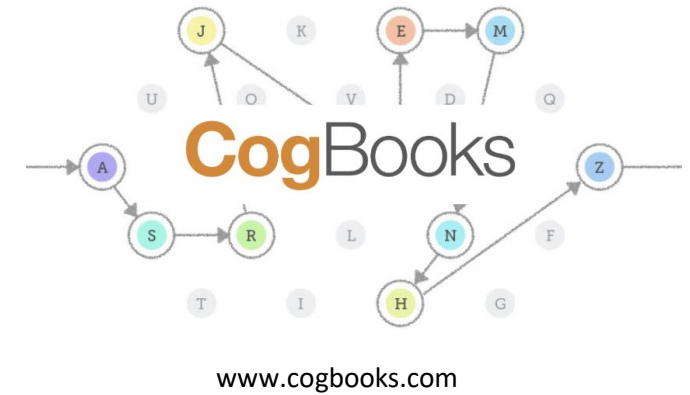
References on final slide.

A market analysis reveals that there are variety of AI/ALT solution available today.

TELEMENTORIS

A better way to learn.

A market analysis reveals that there are variety of AI/ALT solution available today.



<https://area9lyceum.com>



In summary:

- *AI/ALT is highly effective in solving Blooms Sigma 2 Problem*
- *There are a growing number of peer reviewed studies on AI/ALT*
- *Escalating variety of AI/ALT software companies with robust tools for education.*

In summary:

- ***AI/ALT is highly effective in solving Blooms Sigma 2 Problem***
- ***There are a growing number of peer reviewed studies on AI/ALT***
- ***Escalating variety of AI/ALT software companies with robust tools for education.***

So what is the issue?

In summary

- *AI/ALT is highly effective in solving Blooms Sigma 2 Problem*
- *There are a growing number of peer reviewed studies on AI/ALT*
- *Escalating variety of AI/ALT software companies with robust tools for education.*

So what is the issue?

IMPLEMENTATION.

Traditional educational environments



Traditional Brick and Mortar
Classroom
One teacher to many students



Typical e-learning
Class environment
One teacher to many students

Traditional educational environments



Traditional Brick and Mortar
Classroom
One teacher to many students



Typical e-learning
Class environment
One teacher to many students

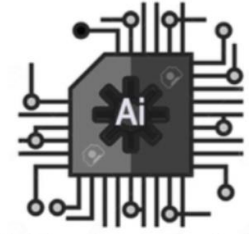
- Measured by grades
- Standardized timelines
- Standardized content
- ***One-teacher-to-many students model***

AI augmented Adaptive Learning Technology replaces the traditional *one-to-many* educational environment with a highly personalized student centric *one-teacher/ALT-to-one-student* model.

Personalized Learner Environment (ALT Learners Profile)



Human Educator(s)



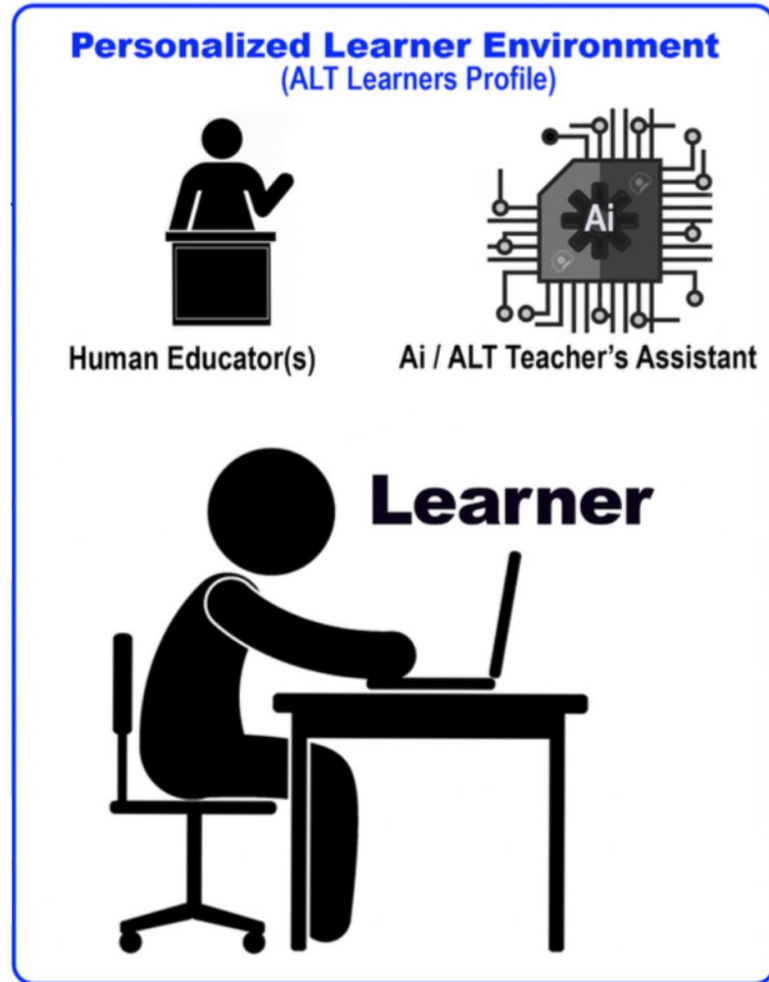
Ai / ALT Teacher's Assistant



Learner

AI augmented Adaptive Learning

- *Highly personalized*
- *Measures Mastery*
- *Supports Curiosity*
- *Understands Interests*
- *Timeline independent*
- *One-teacher/AI-to-one-student*



To date, AI/ALT has been “*bolted onto*” – the traditional educational model.

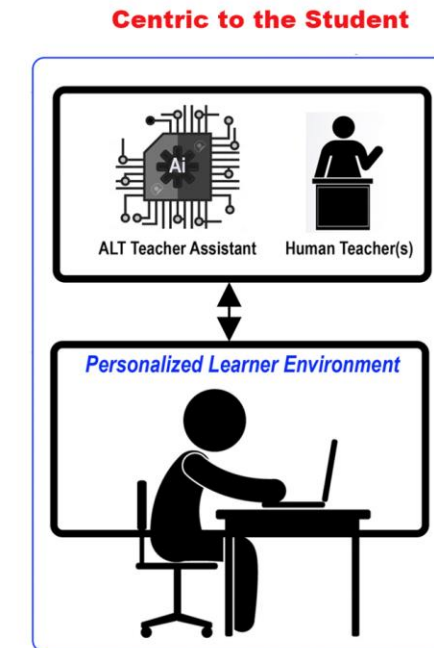
Traditional
Brick and Mortar
Classroom



Current e-learning
model



ALT Student 1:1 Model



Simply bolting AI/ALT onto the existing education model fails to fully utilize the full power of this technology.

The 21st Century.

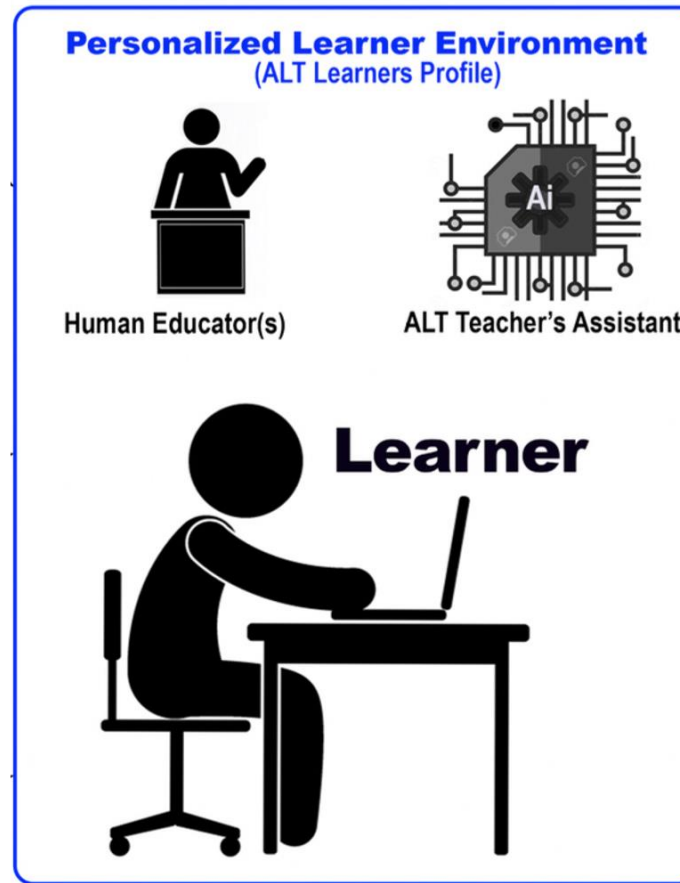
Our daily lives are a constant experience of *one-to-one*, personalized interactions.

Contrast these daily experiences, indeed, expectations, with an educational model that was designed for a previous age, an age of *one-to-many*.

We can begin to imagine a new education model, a model which attends to the individual and molds itself to meet their personal educational needs.

Building a student centric environment with AI/ALT achieves many of the learners personalized support requirements.

The Gordon Model



The Learner

The learner is central to the *Learner Centric Adaptive Learning Model*.

The Human Educator(s)

The instructor co-inhabits the *Personalized Learner Environment* along with the learner and the learner dedicated ALT.

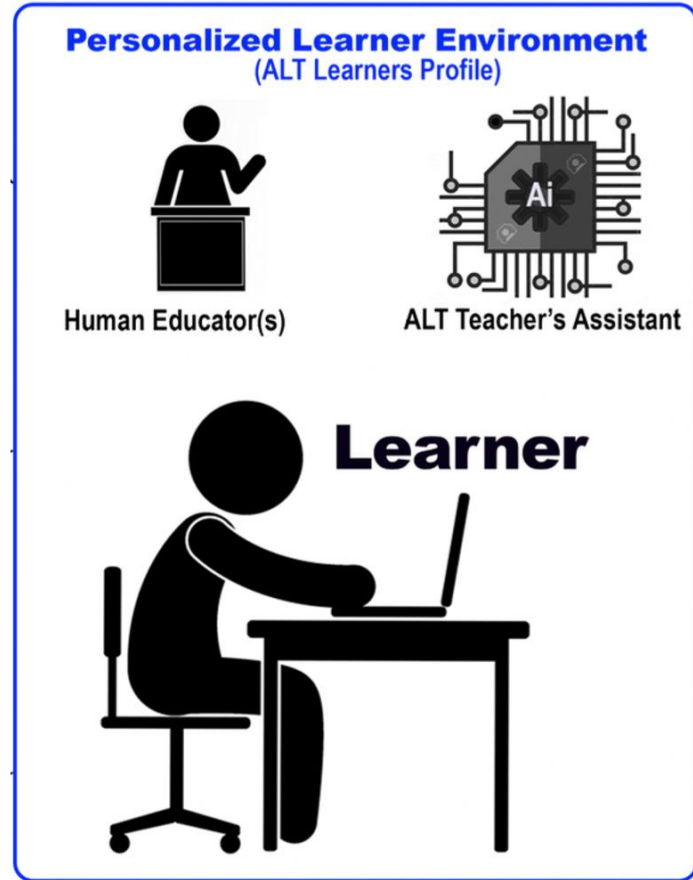
The Adaptive Learning Technology System as Assistant Teacher

The ALT system handles all personalization and customization of content and one-to-one instructional elements.

Building a student centric environment with AI/ALT achieves many of the learners personalized support requirements.

But not all.

The Gordon Model



The Learner

The learner is central to the *Learner Centric Adaptive Learning Model*.

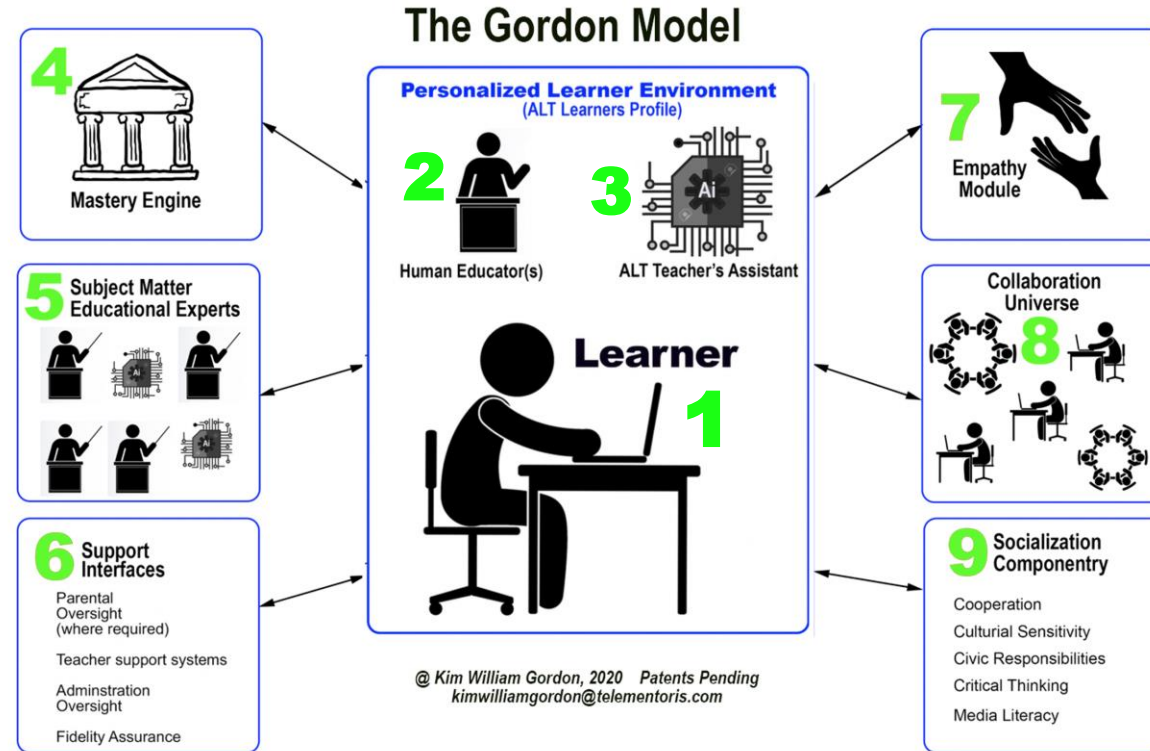
The Human Educator(s)

The instructor co-inhabits the *Personalized Learner Environment* along with the learner and the learner dedicated ALT.

The Adaptive Learning Technology System as Assistant Teacher

The ALT system handles all personalization and customization of content and one-to-one instructional elements.

The Gordon Model is the result of research conducted in 2019 and 2020. It is composed of nine components.



Component 1: The Learner

The learner is central to the *Learner Centric Adaptive Learning Model*.

Component 2: The Human Educator(s)

The instructor co-inhabits the *Personalized Learner Environment* along with the learner and the learner dedicated ALT.

Component 3: The Adaptive Learning Technology System as Assistant Teacher

The ALT system handles all personalization and customization of content and one-to-one instructional elements.

The Gordon Model is the result of research conducted in 2019 and 2020. It is composed of nine components.

Component 4: The Mastery Engine

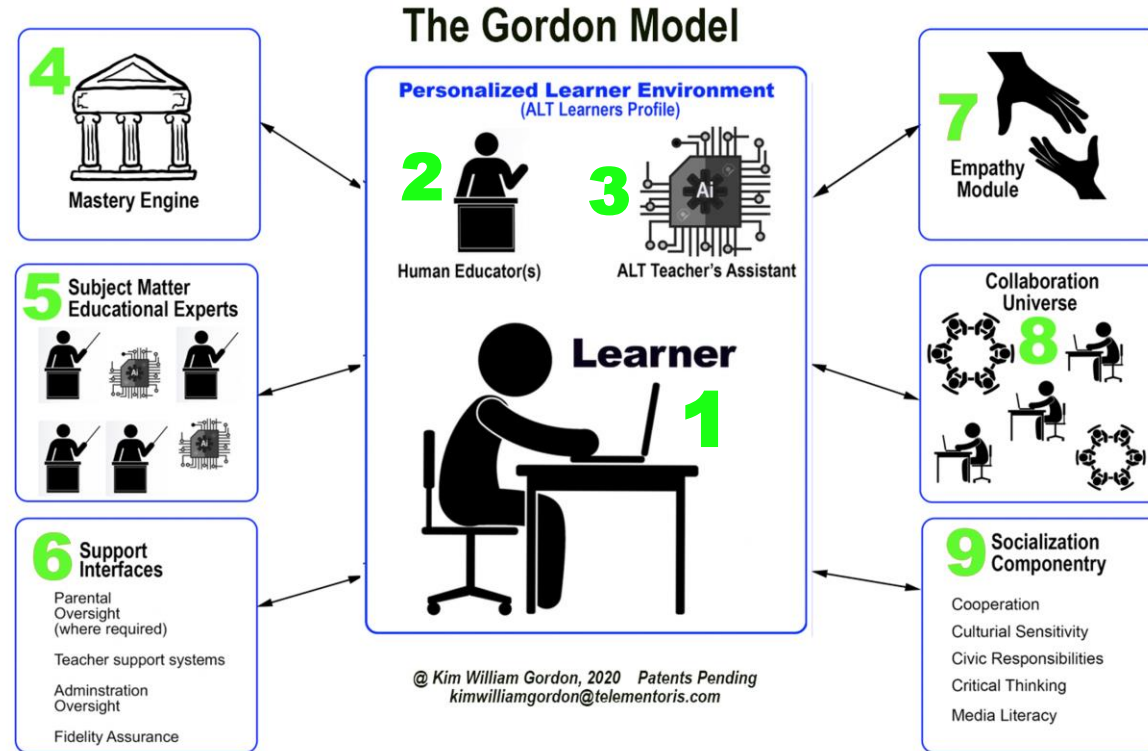
The *Mastery Engine* represents the central repository of all educational content it is a peer reviewed resource library that contains pre-test materials and mastery thresholds.

Component 5: The Subject Matter Educational Experts

The *Subject Matter Educational Expert* component (SMEE) provides learner access to a support team composed of both human and AI subject experts as required.

Component 6: Support Interfaces

The need for a fidelity assurance gateway to ascertain adherence training, technology assistance, instructional designers and content development .



Component 1: The Learner

The learner is central to the *Learner Centric Adaptive Learning Model*.

Component 2: The Human Educator(s)

The instructor co-inhabits the *Personalized Learner Environment* along with the learner and the learner dedicated ALT.

Component 3: The Adaptive Learning Technology System as Assistant Teacher

The ALT system handles all personalization and customization of content and one-to-one instructional elements.

The Gordon Model is the result of research conducted in 2019 and 2020. It is composed of nine components.

Component 4: The Mastery Engine

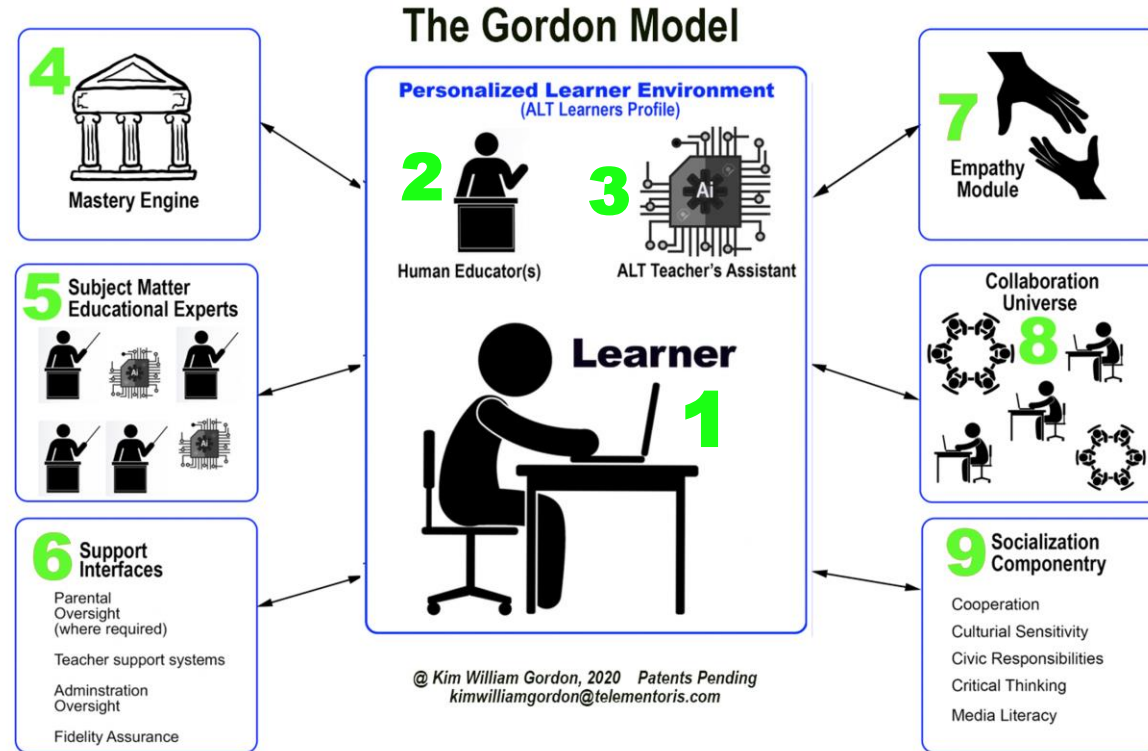
The *Mastery Engine* represents the central repository of all educational content it is a peer reviewed resource library that contains pre-test materials and mastery thresholds.

Component 5: The Subject Matter Educational Experts

The *Subject Matter Educational Expert* component (SMEE) provides learner access to a support team composed of both human and AI subject experts as required.

Component 6: Support Interfaces

The need for a fidelity assurance gateway to ascertain adherence training, technology assistance, instructional designers and content development .



Component 7: Empathy Module

A means of monitoring and reporting on the learners emotional and even physical state (wellbeing). This data could be used to flag conditions when intervention by outside professionals were required.

Component 8: The Peer / Collaboration Universe

The *Peer / Collaboration Universe* provides learner access to an extended team of learners exploring the same educational content.

Component 9: Socialization Componentry

Area would be utilized for student, peer and extended network interactions designed to facilitate personal growth, civility, mutual respect and compassion.

Component 1: The Learner

The learner is central to the *Learner Centric Adaptive Learning Model*.

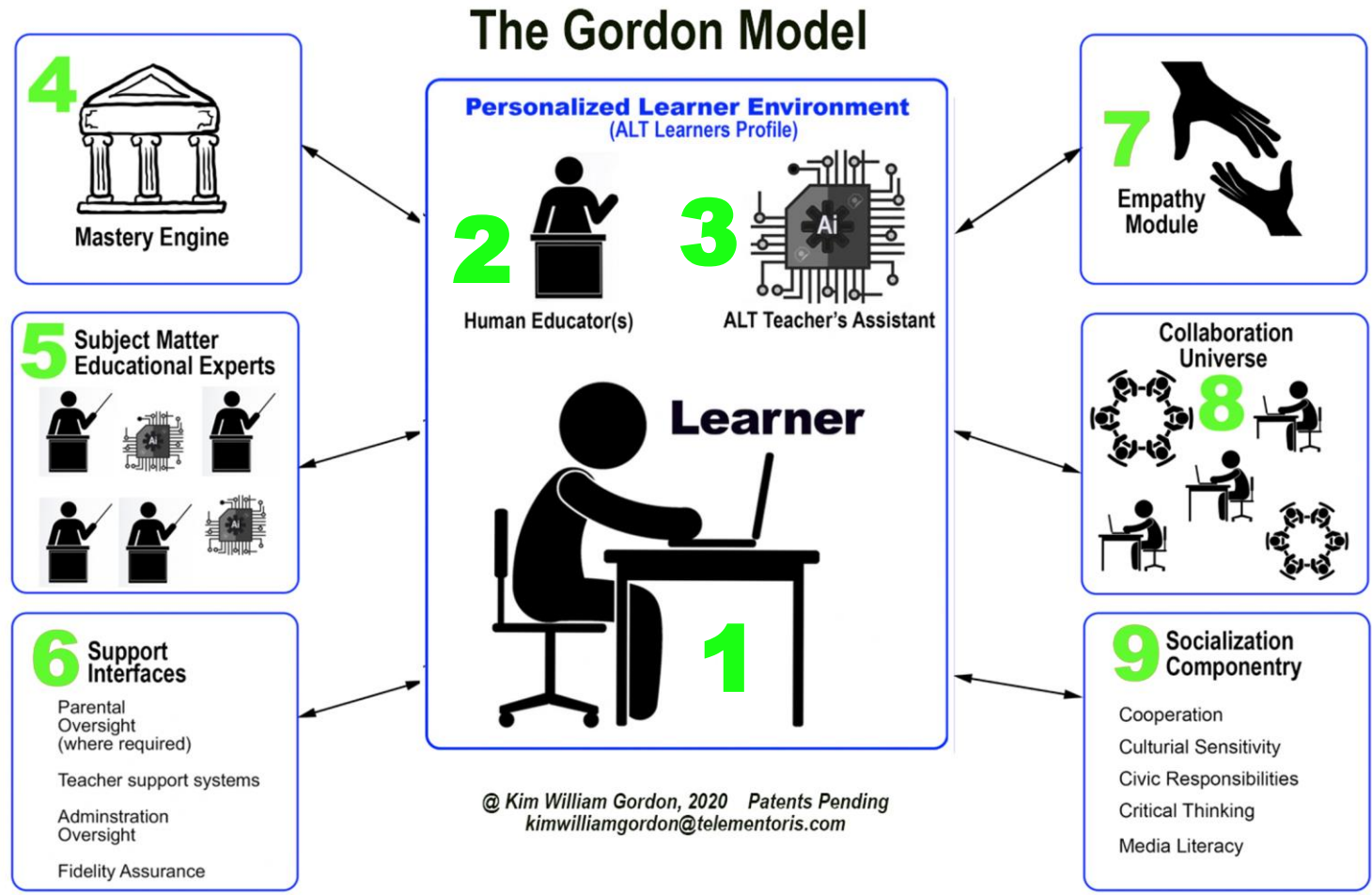
Component 2: The Human Educator(s)

The instructor co-inhabits the *Personalized Learner Environment* along with the learner and the learner dedicated ALT.

Component 3: The Adaptive Learning Technology System as Assistant Teacher

The ALT system handles all personalization and customization of content and one-to-one instructional elements.

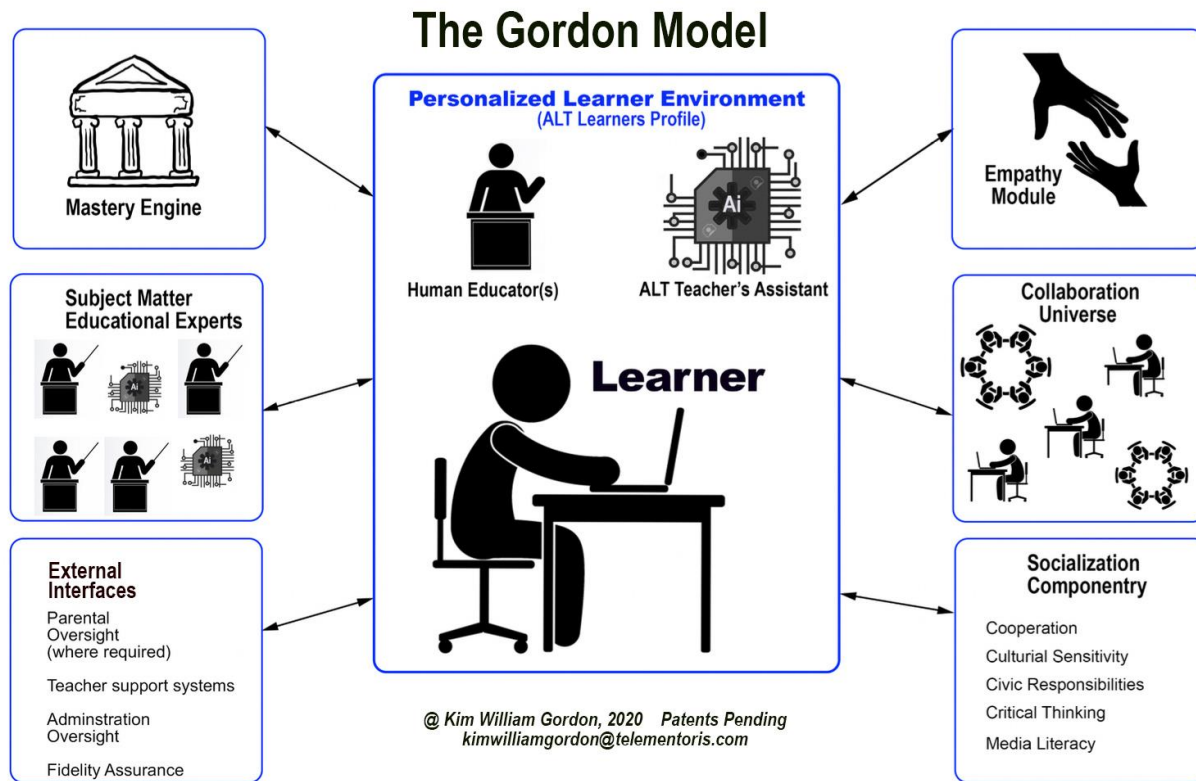
The Gordon Model is the result of research conducted in 2019 and 2020. It is composed of nine components.



Results:

- Highly personalized
- Supports Mastery
- Provides emotional support when needed
- Connects a global network of learners
- Is supported by SMEEs
- Is driven by a common educational content library that is continuously peer reviewed and updated
- Supports the teacher in providing “just in time” education
- Creates an AI model that is dedicated to the individual
- *The learner succeeds*

“[ALT] would have allowed me to follow my passion at my own pace. This system would have eliminated the feeling of me being a failure.” - STUDENT08 comment, dissertation research *“A conceptual design for an Adaptive Learning Technology Model”* (Gordon, 2020)



Additional information

The organizational implementation of AI augmented Adaptive Learning Technology within a highly modified educational setting.

Synopsis:

<http://bit.ly/KimWilliamGordonPhD>

Dissertation (open access):

<http://bit.ly/KimWilliamGordonPhDdissertation>

Overview of the implications of Adaptive Learning Technology:

<https://bit.ly/32ZdML1>

Kim William Gordon, PhD

EDTECH Strategy and Innovation at TELEMENTORIS

Artificial intelligence augmented Adaptive Learning Technology

P 00 +1 314-570-8177 (UTC-5)

E kimwilliamgordon@telementoris.com

W www.telementoris.com

LI <https://www.linkedin.com/in/kimwilliamgordon/>

IEEE <https://aistag.blogspot.com>

SKYPE: Kim William Gordon

WHITE PAPER <http://bit.ly/KimWilliamGordonPhD>

Thank you.

References

About Adaptive Learning. (2015). Retrieved June 3, 2019, from <https://www.cogbooks.com/about-adaptive-learning/>

Bloom, B. S. (1984). The 2-sigma problem: The search for methods of group instruction as effective as one-to-one tutoring. *Educational Researcher*, 13(6), 4.

Gordon, K. W. (2020). *A conceptual design for an adaptive learning technology implementation model*

Kim, J., et al., Personality and its effects on learning performance: Design guidelines for an adaptive e-learning system based on a user model, *International Journal of Industrial Ergonomics* (2013), <http://dx.doi.org/10.1016/j.ergon.2013.03.001>

Klašnja-Milićević, A., Ivanović, M., Vesin, B., & Budimac, Z. (2018). Enhancing e-learning systems with personalized recommendation based on collaborative tagging techniques. *Applied Intelligence*, 48(6), 1519-1535. doi:<http://dx.doi.org.ezproxy.trident.edu:2048/10.1007/s10489-017-1051-8>

Yarandi, M., Jahankhani, H., & Tawil, A.H. (2013). A personalized adaptive e-learning approach based on semantic web technology. *Webology*, 10.

Vesin, B., Mangaroska, K., & Giannakos, M. (2018). Learning in smart environments: User-centered design and analytics of an adaptive learning system. *Smart Learning Environments*, 5(1), 1-21. doi: <http://dx.doi.org.ezproxy.trident.edu:2048/10.1186/s40561-018-0071-0>

Wang, Y., Han, X., & Yang, J. (2015). Revisiting the blended learning literature: Using a complex adaptive systems framework. *Journal of Educational Technology & Society*, 18(2), 380-393.