



Annual Conference *of* Accredited Institutions



PRESENTERS

Conference: October 18, 2018

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Stephen Sheppard
Chief Executive Officer
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Jacqueline Panda
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'The Inaugural Golf Tournament of the Tobago Hospitality and Tourism Institute'

Title of Paper

Novel initiatives to ensure sustainability and financial viability
Strand

Abstract

There has been the recognition at the Tobago Hospitality and Tourism Institute (THTI) that budgetary allocations from government sources can no longer be the sole source to operate its business. The allocations are woefully insufficient to meet recurrent expenses, treat with debtors, and maintain infrastructure, and acquire technologies and tools for academic teaching.

These circumstances led to the decision that revenue generating projects must supplement the monthly subventions provided to the Institute. It was also imperative that the projects must also be sustainable to eliminate a dependency mode.

One such project that the Institute planned and implemented was a Golf Tournament that took place at the Magdalena Grand Golf and Spa Resort from July 14th to 15th 2018. The event was the first of its kind for the Institute, billed to become an annual affair. The Tournament was also seen as an opportunity to rebrand the institute — the THTI— to develop awareness and rebuild interest in the Institute, and collaborate with the business and other sectors of the economy, who were willing to provide support for the greater good of the Institute.



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INSTITUTE OF TECHNOLOGY

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Stephen Sheppard and Jacqueline Panda

Co-Author Profiles

Stephen Sheppard

Stephen Sheppard is Chief Executive Officer at the Tobago Hospitality and Tourism Institute. He has a MSc. Degree in Customer Service Management, an Executive Masters' Degree in Business Administration, and a Post Graduate Diploma in Human Resource Management, and is a professionally certified Human Resource Manager with the designations SPHR and SHRM-SCP. He is presently working on the research phase of a Doctor of Education in Higher Education Administration degree and is scheduled to graduate in 2019. Stephen has twelve years' experience in higher education administration at the University of Trinidad and Tobago and the University of the West Indies.

Jacqueline Panda

Jacqueline Panda has been the Manager –Human Resources at the Tobago Hospitality and Tourism Institute for the past nine (9) years. She has a Postgraduate Diploma in Human Resource Management, a Bachelor of Sciences Degree in Sociology/Management and is certified as a Manager of Quality/Organizational Excellence. She has worked at the University of the West Indies, St. Augustine campus, and the Health and tourism sectors.