



ACTT
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Quality is the Key

Annual Conference *of* Accredited Institutions



INSTITUTE OF TECHNOLOGY

PRESENTERS

Conference: October 18, 2018

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Stephen Sheppard

Chief Executive Officer

Tobago Hospitality and Tourism Institute

'Diversified Income Streams of the Tobago Hospitality and Tourism Institute'

Title of Paper

Novel initiatives to ensure sustainability and financial viability

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Abstract

The Tobago House of Assembly funds the Tobago Hospitality and Tourism Institute and there is a requirement for it to reduce its dependency. The THTI has taken on this challenge by developing a range on income earning initiatives and has started the process of implementing them. These initiatives include:

THTI Academy

All teaching and learning takes place here.

THTI Grow

This unit will use the institute's lands for food production to reduce the amount spent on purchasing ingredients for the kitchens. Excess production will be sold.

THTI Green

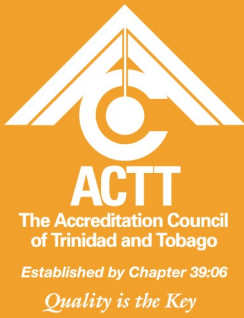
The unit will reduce the campus's carbon footprint as well as that of Tobago. Its mandate will be "clean, green, safe and serene"

THTI Explore

This is the tour company that takes members of the public on educational tours throughout the world

THTI Discover

Grant writing and research activity



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Abstract cont'd

THTI Trail

This unit will operate the nature trail venture

THTI Heritage

This unit will develop and operate the Blenheim Heritage Village

THTI Comida

This unit will profitably sell prepared food and beverages to the public

THTI Chalet

This unit will profitably operate the campus' residential facilities

THTI Wellness

Ventures for revenue generation in health and wellness (for the mind, body, soul and spirit).

THTI Global

Centre for Local, Regional and International Conferences

THTI Parlay

Centre for teaching of Languages

Work has already started on THTI Academy, Grow, Comida, Chalet, Heritage, Trail, Discover and Explore. This paper will share with the conference what has been done to date and what future plans are.

Author Profile

Stephen Sheppard is Chief Executive Officer at the Tobago Hospitality and Tourism Institute. He has a MSc. Degree in Customer Service Management, an Executive Masters' Degree in Business Administration, and a Post Graduate Diploma in Human Resource Management, and is a professionally certified Human Resource Manager with the designations SPHR and SHRM-SCP. He is presently working on the research phase of a Doctor of Education in Higher Education Administration degree and is scheduled to graduate in 2019. Stephen has twelve years' experience in higher education administration at the University of Trinidad and Tobago and the University of the West Indies.